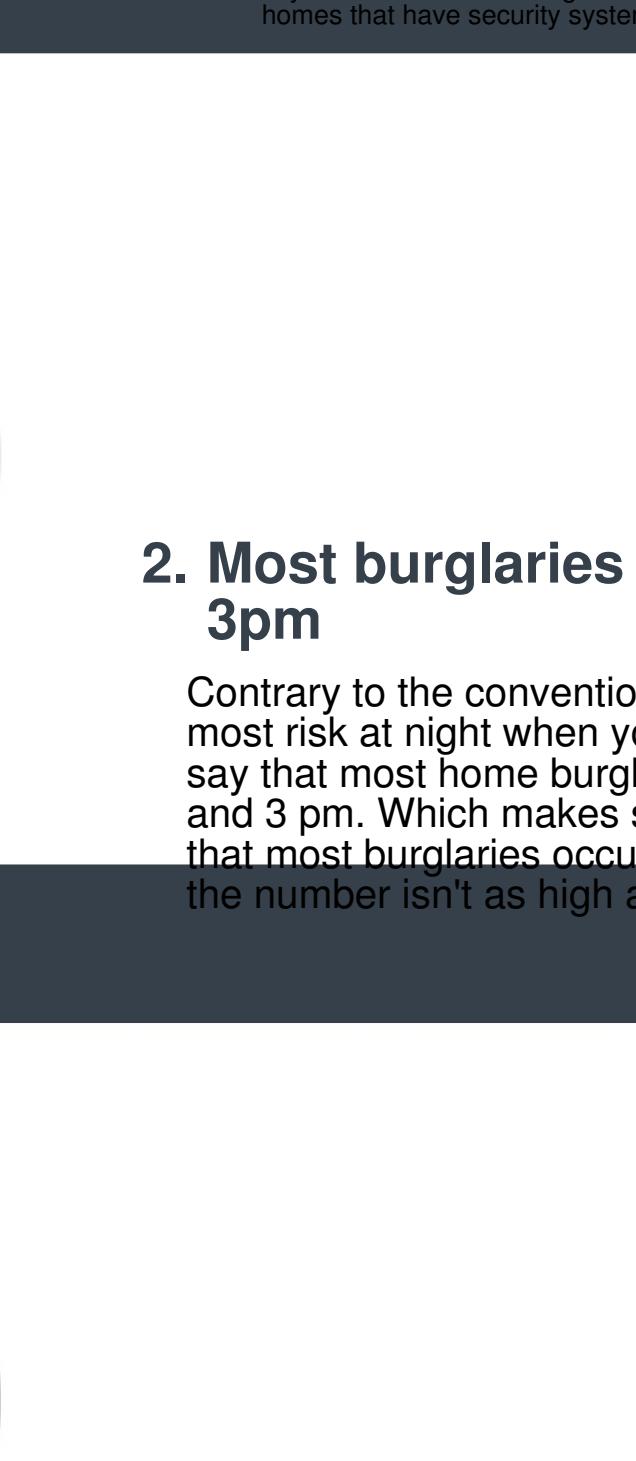


10 Startling Home Security Facts

1. Burglars tend to avoid homes that have security systems



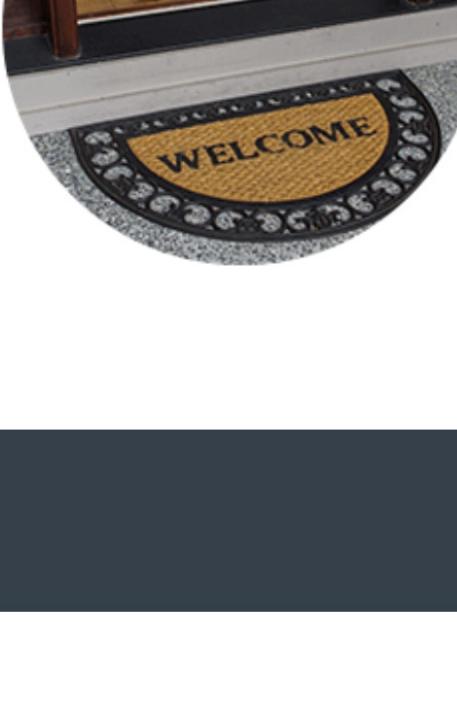
■ Don't Care (40%) ■ Actively Avoid (60%)

Research shows that nearly 60% of convicted burglars state that they actively avoid homes that have security systems.



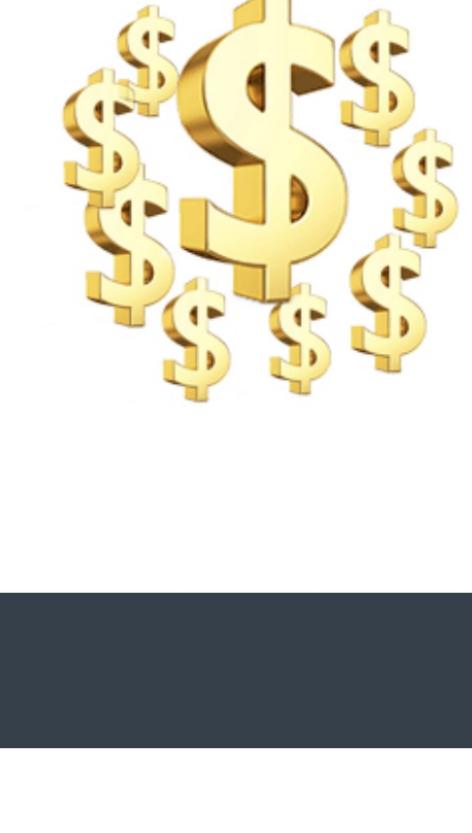
2. Most burglaries take place between 10am and 3pm

Contrary to the conventional wisdom that your home is at most risk at night when you are asleep, statistics actually say that most home burglaries take place between 10 am and 3 pm. Which makes sense if you think about the fact that most burglaries occur when no one is home (although the number isn't as high as you would think).



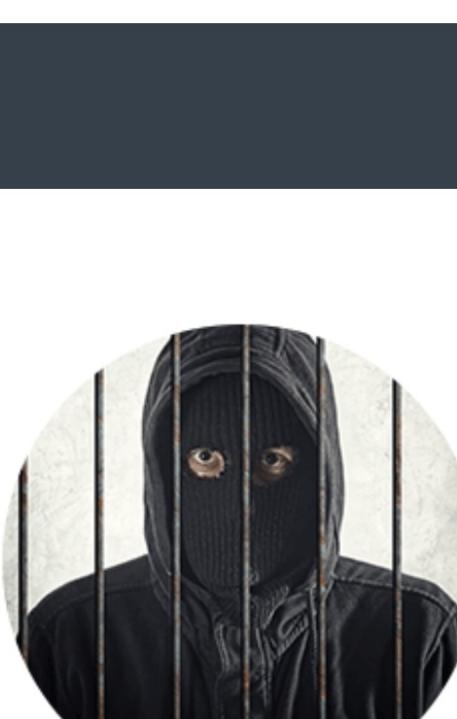
3. The vast majority of break-ins are common burglars who live nearby

Similarly to the fact that most car accidents happen within a few miles of your home the same rule applies for home burglaries. The typical burglar will reside within two miles of your home, allowing them to learn you and your family's patterns in order to try and identify opportunities to break in.



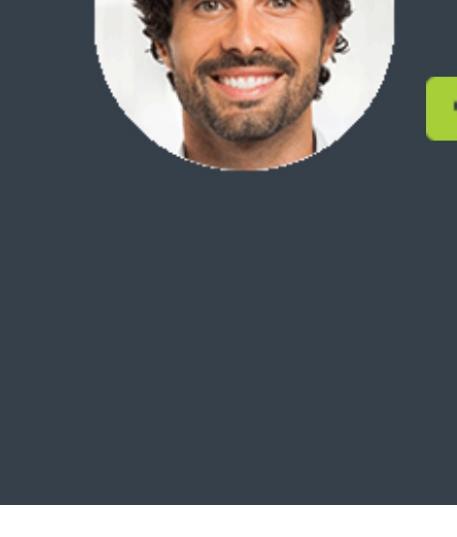
4. Most burglars can break into your home in under 5 minutes

The reason behind this shocking fact is that burglars first try to identify easy targets. This fact doesn't as much speak to the expertise of the burglar but their ability to identify homes that are easiest to gain entry.



5. Over 1/3 of burglars enter the home via front door

This was also extremely surprising. When you think of a burglar breaking into your home you envision them using a special tool to shimmy open a window or a back door. Well 30% of them just walk right up to your front door!



6. Burglars typically go to the Master Bedroom first

While we may think that burglars are going to focus on things like our flat screen TV's, laptops, or computers in our family room, burglars want to get in and out fast. As well as stay as inconspicuous as possible when they make their getaway. Going directly to your master bedroom allows to focus on small personal items like jewelry.

7. The average value of lost property is over \$2,500!

The FBI reports that over 75% of burglaries were in residential neighborhoods and the dollar value is in the billions. With that being said the cost of a home security system pales in comparison to the potential cost and grief that your home being burglarized can cause.

8. There is actually someone home during burglaries

This one should make the hair on the back of your neck stand up. The thought of your home being broken into alone is traumatic. Can you imagine being home and running into one of the intruders? NO THANK YOU. The time it takes to set a home security system while you are at home is more than worth the peace of mind it provides.

This is a touch on the depressing side, and in reality greatly increases the value of a home security system. If only 14% of burglars are arrested then only a fraction of victims are able to recover their property.

have the valuables returned.